

Cybersecurity Awareness Month 2026

Bridging Knowledge and Protection

Everything You Need for a Successful Cybersecurity Awareness Month

Who this guide is for: this document is for the administrator or trainer coordinating your organization's Cybersecurity Awareness Month campaign. It walks through what's in this year's kit and how to get started.

Bridging Knowledge and Protection is about turning cybersecurity awareness into everyday actions. This year's campaign brings together engaging education, practical resources, and trusted technology to help organizations build a stronger, more resilient security culture.



WEEK 1 • (Oct 5–9)

Stop. Verify. Protect.

Awareness helps people recognize threats. Email security helps stop them before they reach the inbox.



WEEK 2 • Oct 12–16

Pause Before You Send

Mis-sending emails can be more than just embarrassing; it can expose you and your organization to costly consequences.



WEEK 3 • Oct 19–23

Small Habits, Big Protection

Security isn't a once-a-year event. Consistent learning and practice turn secure behaviors into lasting habits.



WEEK 4 • Oct 26–30

Secure Every Device

Even well-trained employees need protection when threats bypass human defenses. Security awareness and endpoint protection work together to provide a stronger defense.

Every asset is designed to make Cybersecurity Awareness Month easy to run while reinforcing secure behaviors employees can apply every day.

Inside this guide

Page 2

Every asset in the kit, and how to use it

Page 3

Weekly games and the 5-step campaign plan

Page 4

Live webinar, family bonus content, and wrap-up

Start Here

[Run Your Campaign in 5 easy steps](#)

What's Included



Ready-to-Customize Communications

A welcome email to launch the month, a themed email template for each week, and a closing email to wrap things up — plus a flyer for VIPRE's live webinar, "Cybersecurity in the Age of AI," on **October 6th at 10:00 AM ET**.

How to use it: Add your logo, sender name, and that week's resource links, then send to employees each Monday. Share the webinar flyer with employees who'd like to join the live session — it's an independent educational session and isn't tied to the weekly kit topics.



Educational Videos

Short, engaging videos tied to each week's theme — easy to drop into an email, newsletter, or internal channel. Key themes include spotting AI-generated phishing scams and social engineering, preventing mis-sent email errors caused by email autocomplete, evaluating mobile app permissions and data access, and safely managing confidential data when prompting AI tools.

How to use it: Attach or link it in that week's email, or play it at a team meeting or kickoff.



Weekly Blog Posts

A new blog post published each week on VIPRE's site, going deeper into that week's theme. Find them at vipre.com/resources/blog.

How to use it: Share the link in that week's email or newsletter, or post it to your internal channels



Posters

Eye-catching visuals employees can display on-screen or around the office as everyday reminders of each week's theme. Includes 4 weekly designs covering email phishing, social engineering attacks, core security controls like VPN and MFA, and proactive threat detection.

How to use it: Post digitally on breakroom or lobby screens and your intranet, or print and hang in shared spaces.



Infographics

At-a-glance visuals summarizing the key stats and takeaways from each week — easy to reference or forward. Topics cover outgoing data loss prevention and email accuracy, remote work security controls (VPN, MFA, safe AI use), and endpoint device hygiene and patch management.

How to use it: Include it in your weekly email, newsletter, or Slack/Teams channel.



Interactive Games

Share these links with employees — each activity plays directly on the site, no download required. Encourage employees to complete that week's activity any time during the week:

Interactive Games by Week

WEEK 1

Stop. Verify. Protect.

- [Deconstructing the AI Phish](#)
- [Phishing Crossword Puzzle](#)

WEEK 2

Pause Before You Send

- [Find the AI Mistakes \(AI Photo\)](#)

WEEK 3

Small Habits, Big Protection

- [Monday: Security Threats Are a Drag \(and Drop\)!](#)
- [Tuesday: Small Steps, Smart Security](#)
- [Wednesday: First Things First!](#)
- [Thursday: Security Potpourri!](#)
- [Friday: Know Your Browser](#)

WEEK 4

Secure Every Device

- [360 Panorama Viewer](#)

How to Run Your Campaign in 5 Easy Steps

- 1** Visit cybermonth2026.vipre.com — no login or download is required to browse.
- 2** Each week, download that week's poster, infographic, and video, and send the week's email template to your employees (add your logo, resource links, and sender name first).
- 3** Share that week's game link(s) directly with employees — activities play right in the browser, no download needed.
- 4** Post posters digitally or in shared spaces, and drop infographics into your newsletter, intranet, or chat channels.
- 5** Close out the month with the closing email template, recapping key takeaways and thanking employees for participating.

Oct 6

10 am ET

Free live
webinar

Don't Miss: Cybersecurity in the Age of AI

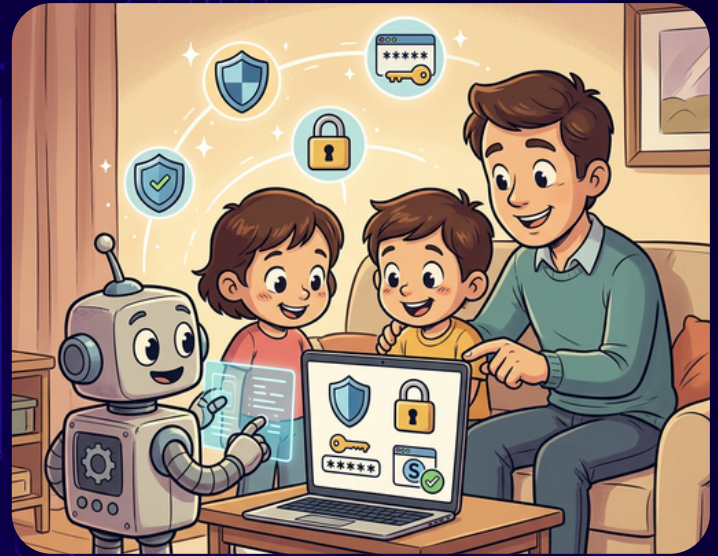
VIPRE and Inspired eLearning are hosting a free live webinar. It's an independent educational session — not tied to the weekly kit topics — so feel free to share the included flyer with any employees who'd like to join.

Bonus: Share With Family

This year's kit also includes bonus content employees can bring home to spark cybersecurity conversations with their families — posters designed for young children, an infographic appropriate for students of all ages, a short video, and two interactive games.

- **Phishing Threats!** (Crossword Puzzle) — a phishing-themed crossword for the whole family.
- **Find the AI Mistakes** (AI Photo) — spot the clues that reveal a photo was AI-generated.

Find it all at
<https://cybermonth2026.vipre.com/bonus/>



This month's resources will help you:

- ✓ Increase employee engagement
- ✓ Reinforce secure behaviors
- ✓ Simplify campaign planning
- ✓ Connect security awareness with layered protection
- ✓ Make Cybersecurity Awareness Month easy to deliver

Together, we can bridge knowledge and protection—creating stronger security habits that last well beyond October.

Questions about the kit?

Reach out to your VIPRE account team — we're happy to help make this Cybersecurity Awareness Month a success.

©2018-2026 VIPRE Security Group, Inc., a Ziff Davis company. All rights reserved. VIPRE and VIPRE Security are registered trademarks of VIPRE Security Group, Inc. All other trademarks, service marks, and trade names are the property of their respective owners.